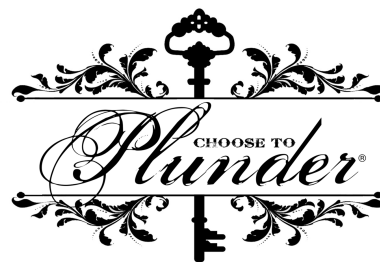


# Stylist

## Privacy Statement

1532 American Way Payson, UT 84651

Phone: 801-800-8638



Effective Date: March 1, 2014

Plunder Design is committed to protecting your privacy and ensuring the security of the information you submit to us. We want your use of the Plunder Design website(s) and the services we offer to be productive and safe and we have taken great efforts to keep your information confidential and secure at all times within our system. Our Privacy Policy was developed as an extension of our commitment to combine quality products and services with integrity in dealing with our users. Our Privacy Policy is designed to assist you in understanding how we collect, use, and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site and our products and services. Plunder Design's Privacy Policy illustrates our commitment to your privacy and security.

This privacy statement covers the website: **www.PlunderDesign.com**, and any other website(s) that may launch in the future (collectively the "Plunder Design website(s)"). Because Plunder Design wants to demonstrate its commitment to your privacy, it has agreed to disclose its information practices.

If you have questions or concerns regarding this statement, you should contact the corporate office at: **support.plunderdesign.com**

Personal information we collect from the Plunder Design website(s) each have different functions and collect different types of personally identifiable information (PII) such as name, address, email address and phone number. Generally, you can visit the Plunder Design website(s) without entering any PII. However, if you choose to place an order on the Plunder Design website(s), we require that you provide your name, mailing address, billing address, email address, phone number, credit card number, and its expiration date. All of this information is necessary for us to complete the transaction and notify you of your order status.

To access most of the functionality at **www.PlunderDesign.com** and particularly the password-protected, back-office functionality, where you can purchase or renew your monthly subscription, we require that you become a registered user and agree to comply with the terms of our

User Agreement. You must also choose a unique username and password. To become a registered user, we require that you provide your name and valid and current email address, so that we may contact you, when necessary, concerning activity that is relevant to your account.

When enrolling to become a Plunder Design Stylist (our name for an independent representative, distributor, or affiliate), and thereby obtain access to **www.PlunderDesign.com** and the relevant back-office areas, we collect your PII, including your name, home or business address, telephone numbers, email address, IP address, credit card number and expiration date, bank account information (for direct deposit or direct debit), and various government-issued identifying data, including, but not limited to, tax identification number, social security number, etc. We may also collect scanned copies of government-issued photo I.D.'s. This data is necessary to manage your status as a Plunder Design Stylist for purposes of identifying who you are, placement of your Stylist position and of downline Stylists in the personal enrollment tree and the placement tree, compliance management, monthly ordering, recognition and rewards, and bonus calculation and payment.

We permit your upline to see only your name. We permit your sponsor to see your name, email address, and phone number. We also collect third-party personal information from customers, including their name, address, telephone number, email address, credit card number, and expiration date. This PII is used to charge for monthly recurring orders, and for no other essential purposes.

### **Tell-A-Friend and Address Book**

If you choose to tell a friend about our site and/or subscription membership options, we will ask you for your friend's name and email address. We will automatically send your friend a one-time email inviting him or her to visit the site. Plunder Design website(s) do not store this information.



### **Supplementation of Information**

In order to protect your account, we may on occasion supplement the personal information you submitted to us with information from third-party sources. We use services from leaders in the industry to verify your identity, in order to prevent others from defrauding your account or the company.

### **Testimonials or Membership Review**

If you provide a testimonial or product review on the Plunder Design website(s), you should be aware that any personally identifiable information you submit there can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages. For testimonials, we do obtain the customer's consent prior to posting his or her name and video testimonial. If you enter a comment in a public forum, we are not responsible for the personally-identifiable information you choose to submit in these comments. If you want to remove your personal information that is being displayed on our website under public pages, please contact us at:

[support.plunderdesign.com](mailto:support.plunderdesign.com)

### **How We Use Your Information**

We may use your email address, mailing address, and/or phone number to provide quality customer support or to reach you regarding an order status, fulfillment issues, and other customer service related activities. We may use your email address, mailing address, and/or phone number to contact you regarding new product offerings, newsletters, and other aspects of your use of the Plunder Design website(s). If, however, you do not wish to receive such communications, you have the ability to "opt-out" at any time and you will not be contacted further.

From time to time, we may ask you to answer surveys regarding current or future Plunder Design products and ideas, as well as to determine hours worked at each rank in the compensation plan. Participation in these surveys is always optional. Survey responses are only used in the aggregate, and are never linked to an individual. While our survey data is primarily for use within Plunder Design only, we may occasionally share the aggregate survey data with our affiliates and development partners in order to facilitate new product development and improve customer service and overall customer satisfaction.

### **Information Sharing**

Plunder Design is not an "information broker." We do not engage in the selling of the profile, contact, website usage habits, behavior, buying patterns, or demographic information of our customers, partners, or users. We use the information we collect about you to process orders, pay bonuses, and provide the best and most personalized service possible. We may revise this Privacy Statement occasionally, so please check it frequently. Plunder Design does not share, sell, rent, or trade PII with third parties other than as described in this Privacy Statement.

### **Agents/Service Providers**

We use third parties, such as a shipping company, to fulfill orders and a credit card processing company to bill you for subscription memberships and other services. When you purchase a product and use our site, we will share your name, address, telephone number, and email address as necessary for the third party to provide that service. These third parties are prohibited from using your personally identifiable information for promotional purposes.

### **Business Transition**

In the unlikely event Plunder Design goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information will likely be among the assets transferred. You will be notified via email and/or a prominent notice on our website of any such change in ownership or control of your personal information, as well as any choices you may have regarding your personal information.

### **Legal Disclaimer**

In addition to the circumstances described above, Plunder Design may disclose or release information when we, in good faith, believe that doing so is reasonably necessary: (i) to comply with the law, judicial proceeding, court order, or legal process served on our website(s); (ii) to enforce or apply the terms of User Agreement; or (iii) to protect the rights, property, or safety of Plunder Design website(s), our users, or others.

### **Links to Other Website(s)**

Our website(s) may contain links to other websites that are not owned or controlled by Plunder Design. Please be aware that we, Plunder Design, are not responsible for the privacy practices of such other website(s). We encourage you to be aware when you leave our website(s) and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies only to information collected by our own website(s).

### **Tracking Information Log Files**

Like most every website, the Plunder Design website(s) record certain tracking information any time someone visits the website(s). For every web page that is viewed, our web server records an IP address, the operating system, browser version and the name of the page that was viewed. We use a third-party tracking service that uses tracking technologies to track non-personally identifiable information about visitors to our site. This information is not linked to any specific user and is used in the aggregate to maintain, track performance, and improve the Plunder Design website(s).

### **Third Party Tracking Technologies**

Some of our business partners may use cookies on our website(s). We do not have access or control over these cookies where used.

### **Clear Gifs (Web Beacons/Web Bugs)**

We may employ a software technology called clear gifs (a.k.a. Web Beacons/Web Bugs), that help us better manage content on our website(s) by informing us what content is effective. Clear gifs are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of Web users. In contrast to cookies, which are stored on a user's computer hard drive, clear gifs are embedded invisibly on Web pages and are about the size of the period at the end of this sentence. We do not tie the information gathered by clear gifs to our customers' PII.

We may use clear gifs in our HTML-based emails to let us know which emails have been opened by recipients. This allows us to gauge the effectiveness of certain communications and the effectiveness of our marketing campaigns. If you would like to opt-out of these emails, you may simply click "unsubscribe" which appears at the bottom of each email communication sent.

### **Email and "Opt Out" Policy**

We may use your email address provided to contact you regarding the following:

1. User Registration Status (including confirmation of account signup);
2. Product order status and shipping notification(s);
3. Online Customer Satisfaction Survey;
4. Major changes to the website(s), and/or the addition of new products or services;
5. Promotional and marketing materials that we think you may find useful.

If you desire not to receive information about products or services we think may be of interest, you can change the notification options in your account settings. If you wish to not receive any of these emails, you may opt out by following the unsubscribe instructions within each email communication.

### **Protecting Your Personal Information**

The Plunder Design website(s) use secure sockets layer (SSL) to encrypt the transfer of sensitive information, such as your account password and billing information, including credit card, from your web browser to our web server.

Only the last four (4) digits of your credit card number will be displayed in your account. When you place an order with us, you may be given an opportunity to select if you wish to have your credit card numbers stored on our system.

Emails you send to us may not be secure unless you are told otherwise that security measures will be in place prior to you transmitting the information. For this reason, we ask that you do not send confidential information such as credit card numbers or account numbers to us through emails.

The same SSL protocol also acts to authenticate the Plunder Design website(s) and prevent unauthorized "hackers" from masquerading as any of our website(s) while you are logged in to your account. This is accomplished through a "digital certificate", which is an unforgettable electronic "identity card".

If another website attempts to falsely identify itself as a Plunder Design website(s), your web browser will display a warning indicating that there is a problem with the digital certificate for **www.PlunderDesign.com**. Do not log in to those website(s) if you see any such warning.



We follow generally-accepted industry standards to protect the personal information submitted to us, both during transmission, and once we receive it. No method of transmission over the internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our website(s), you may send a support ticket to us at:

**support.plunderdesign.com**

#### **Updating Your Personal Information**

Stylists may update or correct their personal information at any time by visiting the "My Account" section of the Plunder Design website(s). if you need additional assistance, please contact the Plunder Design support staff at:

**support.plunderdesign.com**

#### **Changes in this Privacy Statement**

By using our website(s), you consent to the collection and use of information by Plunder Design as described in this Privacy Statement. If we decide to change our Privacy Statement, we will post those changes to this Privacy Statement, the home page, and other places we deem appropriate, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.

#### **Contact Us**

If you have any questions regarding Plunder Design's Privacy Statement and/or practices, please contact us by any of the following means:

#### **Plunder Design, LLC**

Address: 1532 American Way, Payson, UT 84651

Customer Support: 801-800-8638

Support: support.plunderdesign.com